

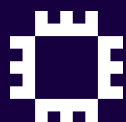


aws

**STUDENT
COMMUNITY DAY**

THANE

**2026 SPONSORSHIP
PROSPECTUS**



AWS Student Builder Group
at A P Shah Institute of Technology

About AWS Student Builder Group at A P Shah Institute of Technology

AWS Student Builder Group (SBG) at A.P. Shah Institute of Technology is a vibrant, student-led community with **1500+ active members**.

We are a dynamic, student-driven group focused on mastering cloud technologies through AWS. Our mission is to empower students with practical knowledge of AWS Cloud, its real-world applications in security, AI/ML, business analytics, and digital transformation.

Through hands-on projects, workshops, certification drives, and industry interactions, we help students build both technical expertise and business acumen in cloud computing – skills that are highly sought after in the industry today.

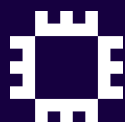
About AWS Student Community Day Thane 2026

AWS Student Community Day Thane 2026 is our flagship one-day event, scheduled for 3rd October 2026 at Kriyan Banquets, Thane.

This full-day event brings together 400+ enthusiastic engineering students from Thane, MMR region, and Maharashtra. It offers a high-energy experience with 12 top tier industry speakers similar to AWS Community Day and AWS Summit, but designed specifically for students.

The event will feature cutting-edge technical sessions, career guidance, startup building insights, hands-on learning, and networking opportunities across domains such as Cloud Computing, DevOps, AI/ML, Cloud Native, Open Source, and more.

“For Students, By Students”



Why Sponsor Us

Sponsoring AWS Student Community Day Thane gives you direct access to **400+ motivated, tech-savvy engineering students** in one day.

Key Benefits for Sponsors:



Associate your brand with AWS and a premier student cloud community



Build meaningful connections for recruitment and talent acquisition



Leverage highly targeted marketing and branding opportunities



Showcase your products, services, and technologies directly to motivated students

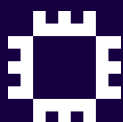


Gain valuable mindshare among future developers, technologists, and business leaders



Significantly increase brand awareness and recognition among the next generation of talent

This is our flagship event and a powerful platform to invest in the future workforce of the tech ecosystem.



Backed by AWS

This event is proudly supported by AWS as the prime sponsor.

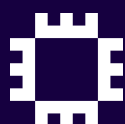
As an official AWS Student Community Day, the event is recognized and backed by AWS, giving it strong credibility and alignment with AWS's global initiative to develop talent and foster the next generation of professionals.



Who Attends AWS Student Community Day Thane 2026

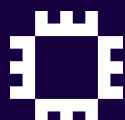
- Engineering students passionate about Cloud, AI/ML, DevOps, and emerging technologies
- Aspiring developers, solution architects, and tech enthusiasts
- Students exploring startups, open source, and career opportunities in tech
- Faculty members and club leaders from APSIT and nearby colleges

Expected Footfall: 400+ students and young professionals from Thane, Navi Mumbai, Mumbai, and across Maharashtra.



Availability may vary. Contact awscapsit@gmail.com to confirm availability and secure your sponsorship today.

Sponsorships-at-a-Glance	DIAMOND 2 AVAILABLE	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 5 AVAILABLE
Speaking Opportunity: Content must be approved by the PC. No sales & marketing pitches allowed. Relevant to AWS.	✓ 20 minutes	-	-	-
Break Sponsorship: Your logo will appear on LED screen placed strategically during attendee breaks for maximum exposure.	✓	✓	✓	✓
Sponsor Video Highlight: Content includes clips of speakers, short interviews and logo placement. 10-20 second video.	✓	✓	✓	✓
Inclusion in Summit Video Highlight	✓	✓	✓	✓
Social Media Promotion: Posted on LinkedIn & Instagram.	✓	✓	✓	✓
Promotional Recognition	Verbal & Logo Recognition During Keynote, in Press Releases, AWS SBG at APSIT Meetup Page, on Event Signage and Website	Verbal & Logo Recognition During Keynote, in Press Releases, AWS SBG at APSIT Meetup Page, on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, AWS SBG at APSIT Meetup Page, on Event Signage and Website	Logo Recognition on Event Signage, in Press Releases, AWS SBG at APSIT Meetup Page and Website
Conference Attendee Passes	5	4	3	2
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	✓	✓	✓	✓
Exhibit space: Booth includes (1) table, (2) chairs and basic power. ***Booth sizes are subject to change based on venue.	10(w) x 4(d) sqft	8(w) x 4(d) sqft	6(w) x 4(d) sqft	4(w) x 4(d) sqft
Sponsorship Cost	₹1,50,000 + tax	₹1,00,000 + tax	₹75,000 + tax	₹62,500 + tax



Promotional Marketing Opportunities



Lanyards

₹50000 + tax | 1 AVAILABLE

- Every attendee will wear the official event lanyard with your logo prominently displayed throughout the day.
- High-visibility branding as attendees move around the venue, attend sessions, and interact.
- Perfect for building long-lasting brand recall among 500+ students and guests.
- Includes logo on both sides of the lanyard + name badge.



Sweet Treats Sponsor

₹5000 + tax | 3 AVAILABLE

- Sponsor desserts or sweet treats served during lunch or hi-tea.
- Branding on napkins, counter displays or custom packaging.
- Opportunity to provide custom-branded cookies, cupcakes, or ice cream (additional cost may apply).
- Creates a delightful and memorable brand experience.



T-shirt Sponsor

₹130000 + tax | 1 AVAILABLE

- Official Event T-Shirt Sponsor for AWS Student Community Day Thane 2026.
- Every attendee (600) will receive a high-quality, branded commemorative T-Shirt.
- Your company logo will be prominently displayed on the back of the T-Shirt.
- Attendees wear your branded T-Shirt during the event and likely even after the event — providing excellent long-term visibility.



Lunch Sponsor

₹15000 + tax | 3 AVAILABLE

- Prominent branding at all lunch stations during the event.
- Your logo and branding will be displayed on tables, banners, napkins, and food counters.
- Attendees will interact with your brand while having lunch.
- Excellent visibility during a key networking and refreshment break.



Swag Bag Sponsor

₹10000 + tax | 4 AVAILABLE

- Every attendee receives an official high-quality swag bag at registration.
- Your logo will be prominently printed on the bag.
- Sponsors may also include one branded item inside the bag (production & shipping at sponsor's expense).
- Attendees will carry your branded bag throughout the day and beyond.

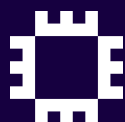


Custom Add-ons

On Request

- Price available on request.
- Looking for a more tailored opportunity? Our team is happy to design a custom sponsorship package to meet your specific marketing and branding goals.

Availability may vary. Contact awscapsit@gmail.com to confirm availability and secure your sponsorship today.



Contact Us

To secure your sponsorship or discuss customization options, please reach out today.

Arya Hegiste

AWS Student Builder Group Leader
A.P. Shah Institute of Technology, Thane

Email: awscapsit@gmail.com

Phone & WhatsApp: +91 7900184769



Sponsorship Bundles & Custom Packages

If you are interested in sponsoring multiple events, we are happy to offer attractive discounts. Sponsoring both **AWS Student Community Day Thane 2026 (3rd October)** and our upcoming **Hackathon in January 2027** together will qualify you for special pricing and enhanced branding opportunities across both events.

We look forward to partnering with you!



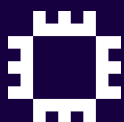
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[aws-student-builder-group-apsit](https://www.linkedin.com/company/aws-student-builder-group-apsit)



[AWS_SBG_APSIT](https://www.instagram.com/AWS_SBG_APSIT)



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